

What am I Missing Here?

Thought-Provoking Questions for the Clinical Research Industry

By Norman M. Goldfarb

110. Why do you think you want to do it?

We may think we know why someone may be interested in a study. We can tell them why we think they should be interested. But, why not just ask them why they are interested? With this information, we can better help them decide whether it makes sense for them to participate. What am I missing here?

111. Just between us friends

Sponsors require sites to sign confidentiality agreements. They also encourage sites to ask colleagues for patient referrals. It is only natural for a knowledgeable colleague to want to see the protocol before referring patients. How often do they see a confidentiality agreement? Why not package a suitable document with the protocol? What am I missing here?

Do you know a better way? Is something getting under your skin?

Please send your thoughts for future columns to ngoldfarb@firstclinical.com.

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